

Privacy Policy for SMS Messaging

Effective Date: 7/14/2026

SMS Communications

By providing your mobile phone number and opting in, you consent to receive SMS (text) messages from **Virginica**. These messages may include appointment reminders, account notifications, customer support updates, service-related information, and other communications related to your relationship with us.

Message frequency may vary. Message and data rates may apply based on your mobile carrier's plan.

You can opt out of receiving SMS messages at any time by replying **STOP** to any message. For assistance, reply **HELP** or contact us at hello@virginica.co or **202-933-8963**

Information We Collect

When you opt in to receive SMS messages, we may collect:

- Your mobile phone number
- Your consent to receive SMS messages
- Message history and delivery information
- Any information you provide in your text messages

How We Use Your Information

We use your information to:

- Send the SMS messages you have requested or agreed to receive
- Provide customer support
- Improve our services
- Comply with legal and regulatory requirements

Information Sharing

We do **not** sell, rent, or share your mobile phone number or SMS consent with third parties or affiliates for their marketing or promotional purposes.

We may share your information with trusted service providers who help us deliver SMS messages or operate our business. These providers are contractually required to protect your information and use it only to provide services on our behalf.

Data Security

We maintain reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, use, or disclosure.

Data Retention

We retain SMS-related information only for as long as necessary to provide our services, comply with legal obligations, resolve disputes, and enforce our agreements.

Your Choices

You may:

- Opt out of SMS communications at any time by replying **STOP**.
- Request updates or corrections to your personal information by contacting us.
- Contact us with any privacy-related questions.

Contact Us

If you have any questions about this Privacy Policy or our SMS practices, please contact us:

Virginica

Email: hello@virginica.co

Phone: 202-933-8963

Website: www.virginica.co